

WELCOME

to the 2023
Smart WFM
Australian
Business Book
Awards



Australian
Business
**BOOK
AWARDS**

It's That Time Again

On July 10th, the Smart WFM Australian Business Book Awards will be open for entries. This is the fifth year that the awards have been held and we are enormously proud of what we have been able to achieve over this time. Our goal is to make the awards even bigger and bolder in 2023.

Of course the awards would not have been anywhere near as successful without the support of many people. These include the extraordinary group of judges (over 50 in total), hundreds of authors who have entered the awards, a broad range of industry members and our wonderful sponsors. Everyone working on the awards does so voluntarily, which makes their support even more meaningful.

This year we have slightly amended the categories to make sure they better fit the types of non fiction books being written and published. We have added a judging advisory panel to help refine the entire judging process and make it even more robust in every way. This has led to new initiatives and ideas that will be implemented once judging begins.

To use integrity and transparency are vital to the long term success of these awards. We proudly promote the fact that the awards are

not for profit. Everyone is donating their time and expertise freely, which is extraordinary when you think about the commitment required to plan, manage and deliver such a complex award process. Rest assured that we will keep the awards moving forward with the same level of integrity in coming years.

All in all, it looks like the 2023 Smart WFM Australian Business Book Awards are going to be exciting, bigger than ever in terms of entries, more sponsors involved and an even more sophisticated approach to judging the entries. We can't wait to announce the category finalists and winners and of course the 2023 Business Book of the Year at the awards ceremony on November 22, 2023.

Thank you so much for being a supporter of the 2023 Smart WFM Australian Business Book Awards.



Michael Hanrahan
Co-Founder
Australian Business
Book Awards



Andrew Griffiths
Co-Founder
Australian Business
Book Awards

About the Awards

Writing and publishing a book is a powerful way for a businessperson to build their profile, promote their business and stand out from the crowd. Even today, with blogs, videos, Facebook and Twitter, a book provides an air of authority that sets a published author apart.

The Smart WFM Australian Business Book Awards recognise entrepreneurs, businesspeople and business owners who have written and published a book demonstrating their skill, knowledge and experience in their industry.

These books allow authors to share their wisdom with current and potential clients, colleagues, and the general public. This is a rapidly growing area of publishing, and these awards recognise the very high quality of books published in this genre.

The awards are open to books that have been produced via a traditional publishing house, through partnership publishing or self-publishing, or any other publishing method that has resulted in a professional-standard book. Books can be entered into the following categories:

- Entrepreneurship and Small Business
- Social Responsibility
- Personal Development
- Communications and Sales
- Personal Finance and Investment
- Management and HR
- Leadership
- Technology
- Health and Wellbeing
- General Business

All books are also automatically enter into:

- Best Cover Design
- Book of the Year.

The Smart WFM Australian Business Book Awards are run by Publish Central and Andrew Griffiths and are a not-for-profit venture. Entry fees cover the running of the competition with any profits donated to the Indigenous Literacy Foundation.



Indigenous literacy

We Proudly Support The Indigenous Literacy Foundation

The Australian Business Book Awards are not for profit. All funds not used to run the awards are donated to our not for profit partner, the Indigenous Literacy Foundation. They are the perfect organisation for us to partner with and we are very proud to say, that with the help of our great sponsors, particularly Smart WFM, we expect to exceed the \$50,000 mark in donations to the Indigenous Literacy Foundation, since the awards began..

To find out more about this wonderful organisation and the work they do - please visit - www.indigenouseliteracyfoundation.org.au.



Indigenous
Literacy
Foundation

In 2023 we expect our total donation since the ABBA's began to exceed \$50,000.





We Are Looking For Sponsors

We are very proud to say that Smart WFM have committed to being our Platinum Sponsor for 2023. This is the fourth year in a row that this great company, founded by Jarrod McGrath, has committed to being the major supporter of the award. Jarrod, his wife Michelle, and the global Smart WFM team are strong supporters of both the Indigenous Literacy Foundation and Australian authors.

We have opportunities available for both Gold and Silver sponsorship packages. We promote our sponsors throughout the awards, across all of our media platforms. The sponsorship money raised helps to run the awards, which has considerable costs as they continue to grow.

If you would like to support the 2023 Smart WFM Australian Business Book Awards - please visit the sponsorship page on the main awards website - www.businessbookawards.com.au or email Andrew Griffiths directly on andrew@businessbookawards.com.au.

"The Australian Business Book Awards tick every box for us. They are supporting, encouraging and acknowledging Australian business authors which is vitally important for our economy and the future of our country. The awards are not for profit, supporting the Indigenous Literacy Foundation. This is an organisation that does incredible work and we are very proud to know that our support of the awards, ultimately supports indigenous literacy in Australia. We plan to support the Australian Business Book Awards for a long time."

Jarrod McGrath, Author, Founder of Smart WFM



Are you going to enter your book in the 2023 Smart WFM Australian Business Book Awards?

The Australian Business Book Awards were established to recognise Australian non-fiction authors who are writing and publishing quality books on a diverse range of topics. The awards enter their fifth year in 2023 and they keep going from strength to strength. We expect to get over 200 entries, all of which will be judged by a panel of approximately 50 judges.

Key Dates

Entries open:	Monday 10th July 2023
Entries close:	Friday 25th August 2023
Winners announced:	Tuesday 21st November 2023 at the online Awards Event

For more information please visit:
www.businessbookawards.com.au

To find out more about the
2023 Smart WFM Australian
Business Book Awards please visit
www.businessbookawards.com.au



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